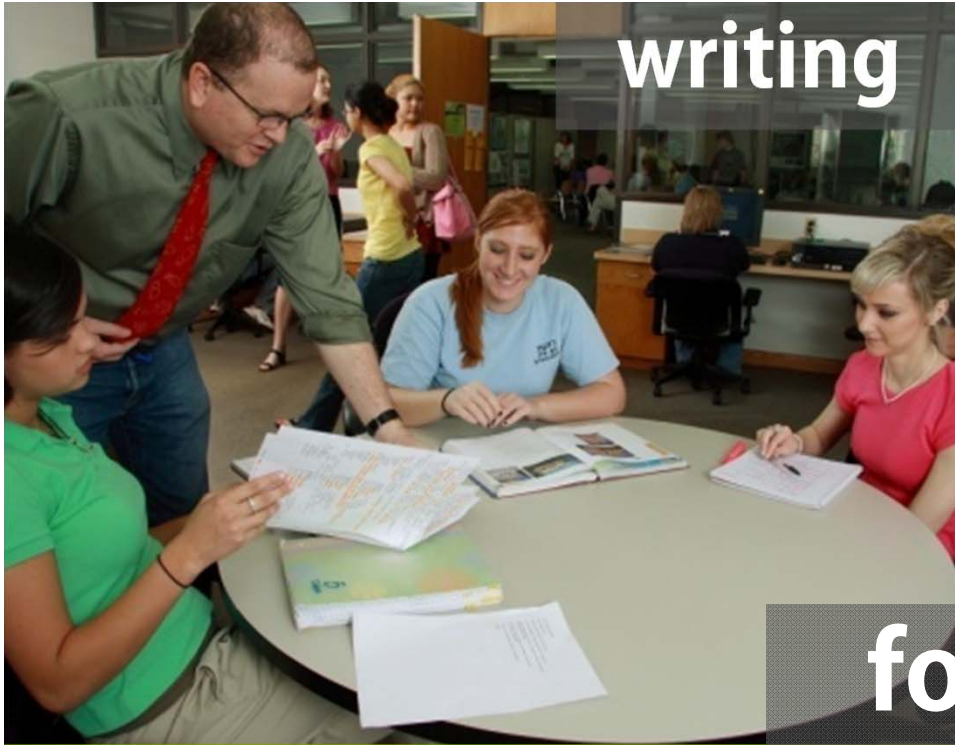


Communication across the Curriculum

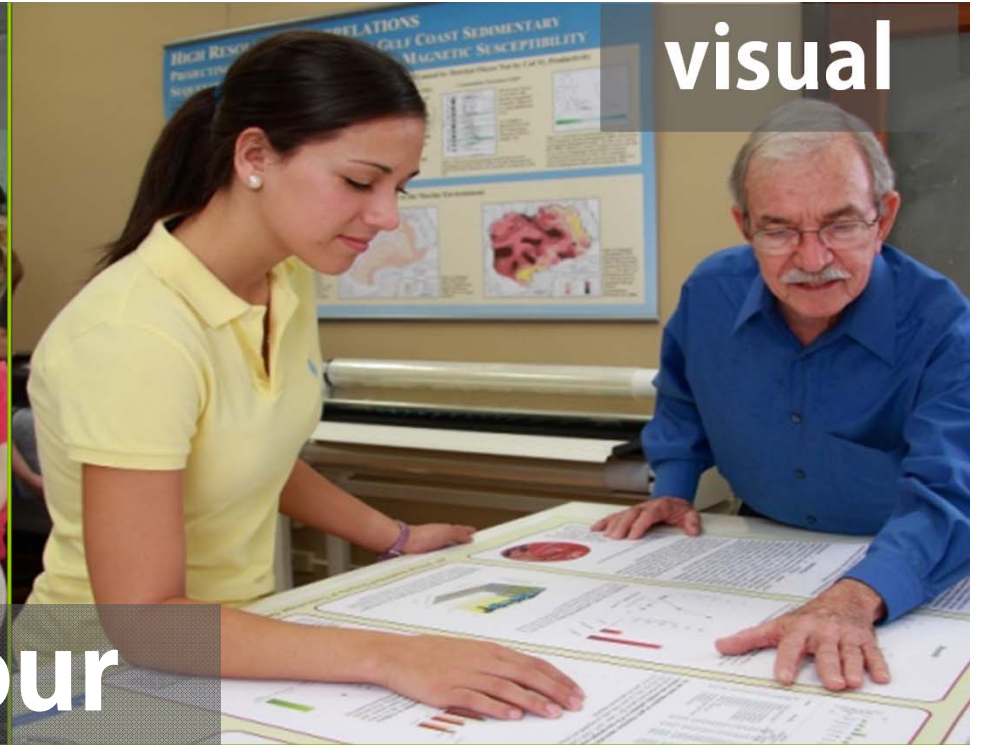
Enhancing LSU students' learning experiences
and communication skills

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writing



visual

four
modes



speaking



technological



**Faculty
Resources**

C-I Courses

LSU CxC

**Communication
Studios**

**Distinguished
Communicators**



Faculty Resources



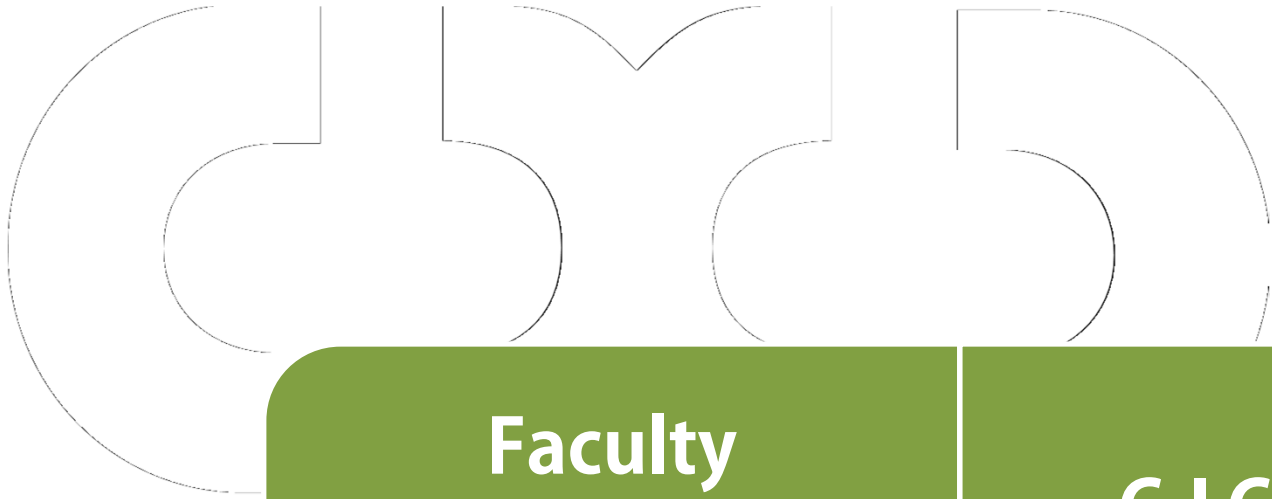
C-I Courses



CxC Studios



Distinguished Communicators



**Faculty
Resources**

C-I Courses

LSU CxC

**Communication
Studios**

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Communicators**

LESSON #1:

Create ownership by the
entire campus.

LESSON #2:

Live the mantra

"for faculty, by faculty."

LESSON #3:

Don't duplicate resources.

Do seize opportunities.

LESSON #4:

Become invaluable to,
and inseparable from,
the bigger picture.

LESSON #5:

Respect disciplinary needs
and cultures.

LESSON #6:

Different perspectives
are good and necessary.

LESSON #7:

The way you've "always done it" rarely works.

■ **2010** ■ ■ ■ ■

Named sole recipient of CCCC award

Opened CxC M&DA Studio

Increased rigor for DC certification

Revised C-I certification criteria

Folded Science Studio into Studio 151

Received Student Gov't funding, \$4K

Recognized 1st Honorary DC

LESSON #8:

Re-evaluate regularly
and raise the bar.

LESSON #9:

Partner with existing
units/programs and share
successes.

2012

Piloted new C-I course student evals

Hired Science coordinator for Studio 151

Awarded 3D scanning grant, \$70K

Re-submitting to NSF for globalization grant

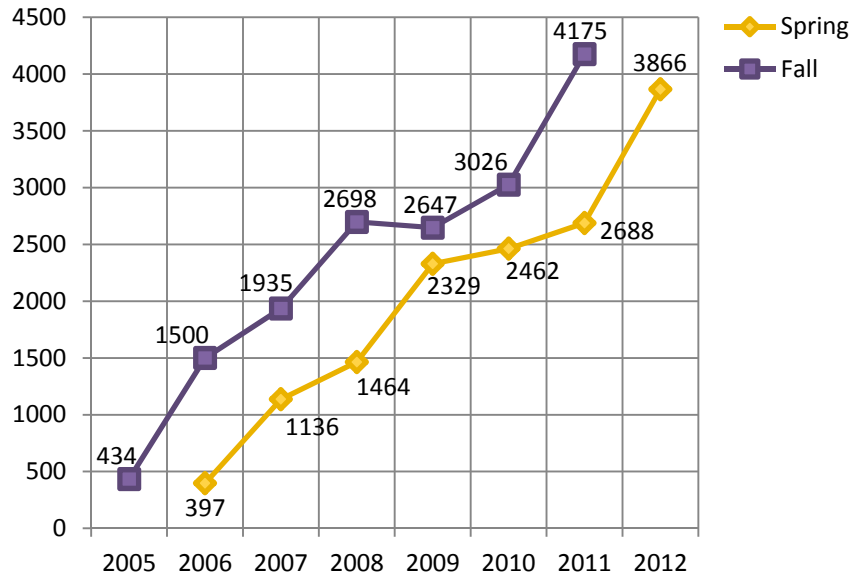
Collaborating on new QEP

Instating new Provost, August

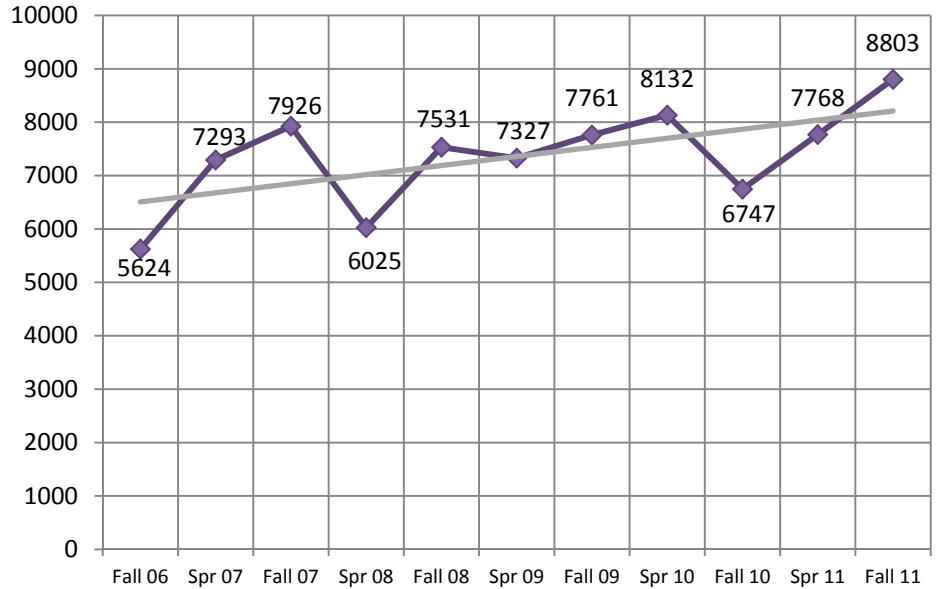
Opening CxC Business Studio

Requesting long-term state funding

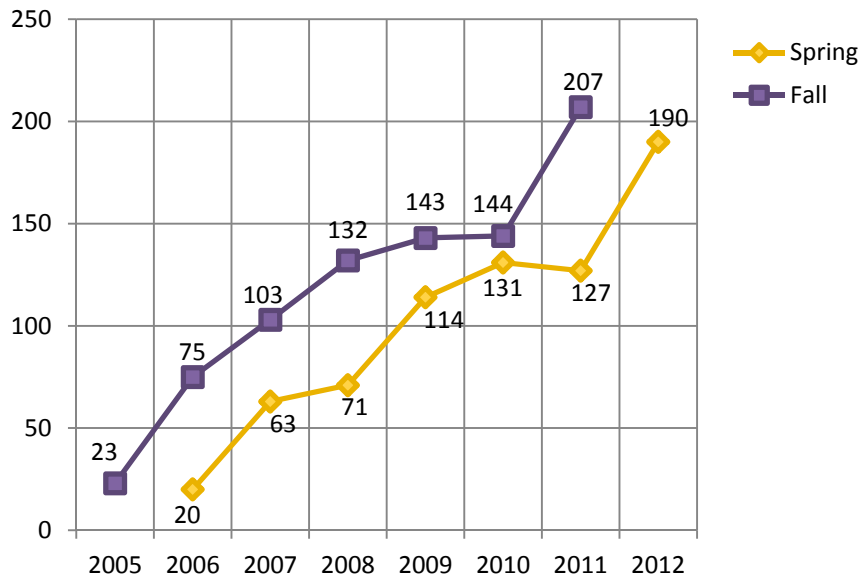
of Students Taught in C-I Sections Campus-Wide



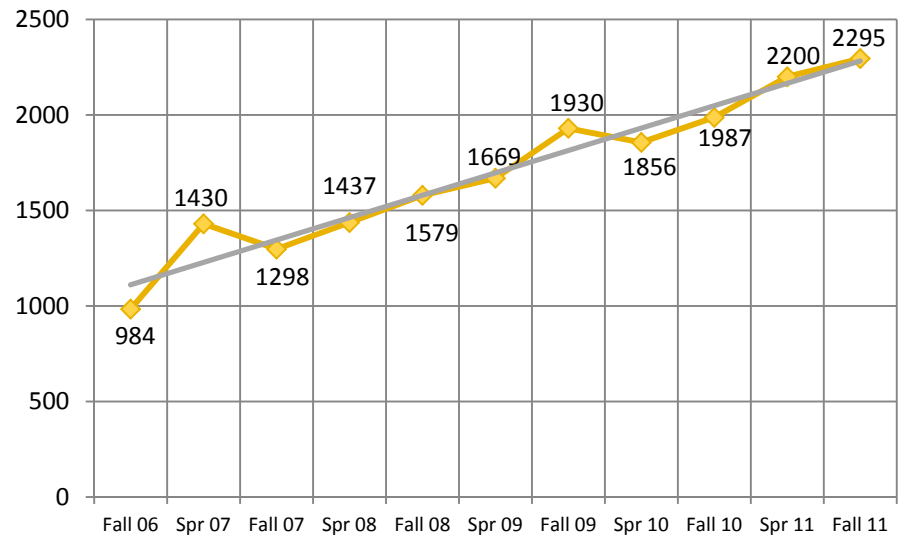
Total Student Sign-ins at CxC Studios



of C-I Sections Taught Campus-Wide

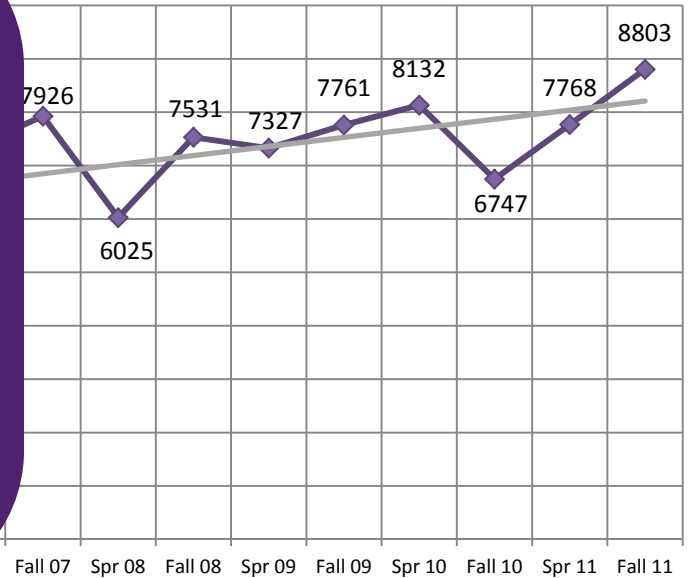


Unique Student Visits to CxC Studios

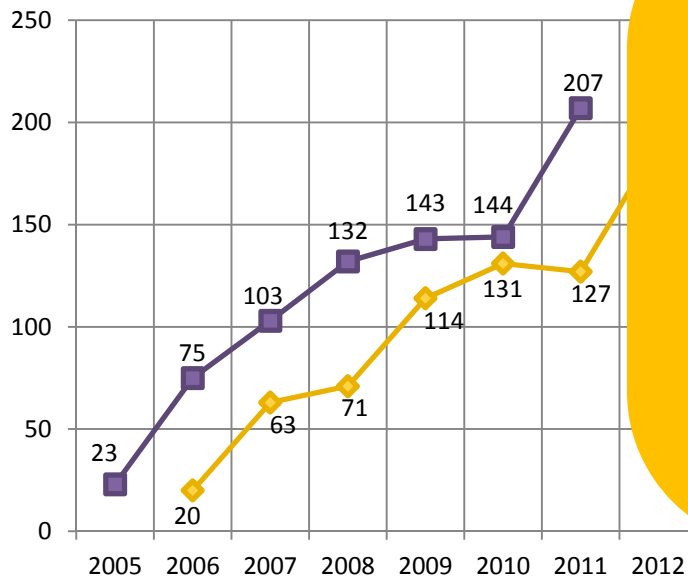


The LSU CxC program currently impacts 35% of LSU undergraduates university-wide (nearly 8,155 individual students annually).

Sign-ins at CxC Studios



of C-I Sections Taught Campus-Wide



It costs about \$85 per student per year to run the LSU CxC program as it currently functions (economies of scale would apply with growth).

■ **...and beyond** ■ ■ ■

Revise C-I course certification form

Hire development officer/grant writer

Create a succession plan


Increase research and publications

Improve analysis of unique student impact

Create pedagogy for C-I in distance ed courses

Explore mobile and global genres

Expand to support graduate students



COP

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